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Amendments to the Claims:

1. (Currently amended) A cosmetic or dermatological formulation, comprising sodium PEG-7 olive oil carboxylate and sodium lauryl ether sulfate.
2. (Original) The formulation as claimed in claim 1, wherein the sodium PEG-7 olive oil carboxylate is present in an active content of 0.01 to 1.8% by weight, based on the total weight of the formulation.
3. (Currently amended) The formulation as claimed in claim 1, ~~further comprising~~ wherein the sodium lauryl ether sulfate is present in a concentration of 0.1 to 30% by weight, based on the total weight of the formulation.
4. (Currently amended) The formulation as claimed in claim 1, ~~further comprising~~ wherein the sodium lauryl ether sulfate is present in a concentration of 7 to 12% by weight, based on the total weight of the formulation.
5. (Original) The formulation as claimed in claim 1, further comprising one or more surfactants from the group consisting of N-acylamino acids and salts thereof in a concentration of 0.1 to 10% by weight, based on the total weight of the formulation.
6. (Original) The formulation as claimed in claim 1, further comprising one or more surfactants from the group consisting of N-acylamino acids and salts thereof in a concentration of 1 to 3% by weight, based on the total weight of the formulation.
7. (Original) The formulation as claimed in claim 1, further comprising one or more additional compounds selected from the group consisting of auxiliaries, active compounds and additives.

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8. (Original) A foam bath or shower product including the formulation as claimed in claim 1.
9. (Original) A hair shampoo including the formulation as claimed in claim 1.
10. (Currently amended) A method for reducing the adsorption of sodium lauryl ether sulfate by the human skin, comprising applying to the skin a cosmetic or dermatological formulation comprising sodium PEG-7 olive oil carboxylate and sodium lauryl ether sulfate.
11. (Original) The method as claimed in claim 10, wherein the sodium PEG-7 olive oil carboxylate is present in an active content of 0.01 to 1.8% by weight, based on the total weight of the formulation.
12. (Currently amended) The method as claimed in claim ~~11~~10, wherein the ~~formulation further comprises~~ sodium lauryl ether sulfate is present in a concentration of 7 to 12% by weight, based on the total weight of the formulation.
13. (Cancelled)
14. (Currently amended) A method for promoting desorption of sodium lauryl ether sulfate from the human skin, comprising applying to the skin a cosmetic or dermatological formulation comprising sodium PEG-7 olive oil carboxylate and sodium lauryl ether sulfate.
15. (Original) The method as claimed in claim 14, wherein the sodium PEG-7 olive oil carboxylate is present in an active content of 0.01 to 1.8% by weight, based on the total weight of the formulation.

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16. (Currently amended) A method for increasing the foam quality of cosmetic or dermatological formulations, comprising providing a cosmetic or dermatological formulation comprising sodium PEG-7 olive oil carboxylate and sodium lauryl ether sulfate.

17. (Original) The method as claimed in claim 16, wherein the sodium PEG-7 olive oil carboxylate is present in an active content of 0.01 to 1.8% by weight, based on the total weight of the formulation.

18. (Currently amended) The method as claimed in claim ~~17~~16, wherein the ~~formulation further comprises sodium lauryl ether sulfate~~ is present in a concentration of 7 to 12% by weight, based on the total weight of the formulation.

19. (Cancelled)

20. (Currently amended) A method for increasing the skin tolerability of wash-active cosmetic or dermatological formulations, comprising providing a cosmetic or dermatological formulation comprising sodium PEG-7 olive oil carboxylate and sodium lauryl ether sulfate.

21. (Original) The method as claimed in claim 20, wherein the sodium PEG-7 olive oil carboxylate is present in an active content of 0.01 to 1.8% by weight, based on the total weight of the formulation.

22. (Currently amended) The method as claimed in claim ~~21~~20, wherein the ~~formulation further comprises sodium lauryl ether sulfate~~ is present in a concentration of 7 to 12% by weight, based on the total weight of the formulation.

23. (Cancelled)

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24. (New) The formulation as claimed in claim 1, wherein the sodium PEG-7 olive oil carboxylate is present in an active content of 0.01 to 1.8% by weight, based on the total weight of the formulation, and wherein the sodium lauryl ether sulfate is present in a concentration of 7 to 12% by weight, based on the total weight of the formulation.

25. (New) The method as claimed in claim 10, wherein the sodium PEG-7 olive oil carboxylate is present in an active content of 0.01 to 1.8% by weight, based on the total weight of the formulation, and wherein the sodium lauryl ether sulfate is present in a concentration of 7 to 12% by weight, based on the total weight of the formulation.

26. (New) The method as claimed in claim 14, wherein the sodium PEG-7 olive oil carboxylate is present in an active content of 0.01 to 1.8% by weight, based on the total weight of the formulation, and wherein the sodium lauryl ether sulfate is present in a concentration of 7 to 12% by weight, based on the total weight of the formulation.

R7A01/21613K5v1